



ACCREDITCON

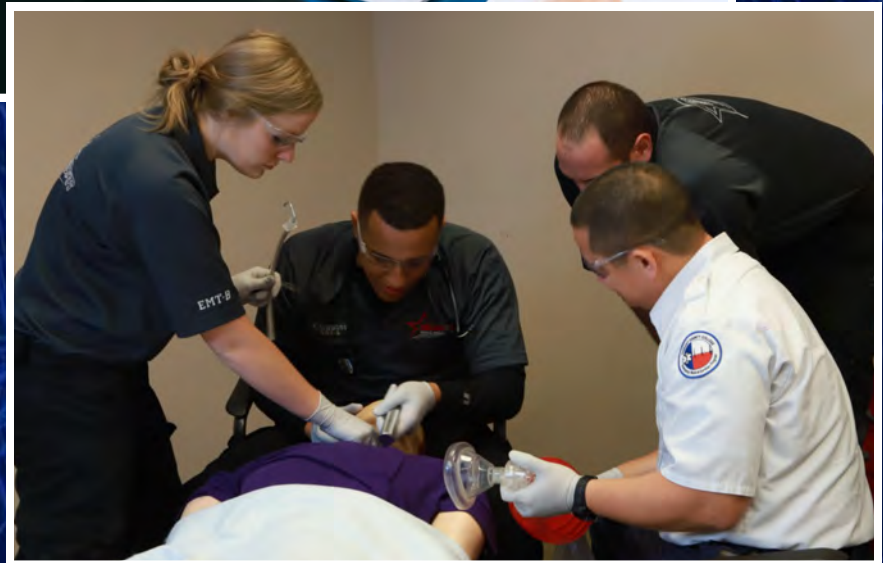
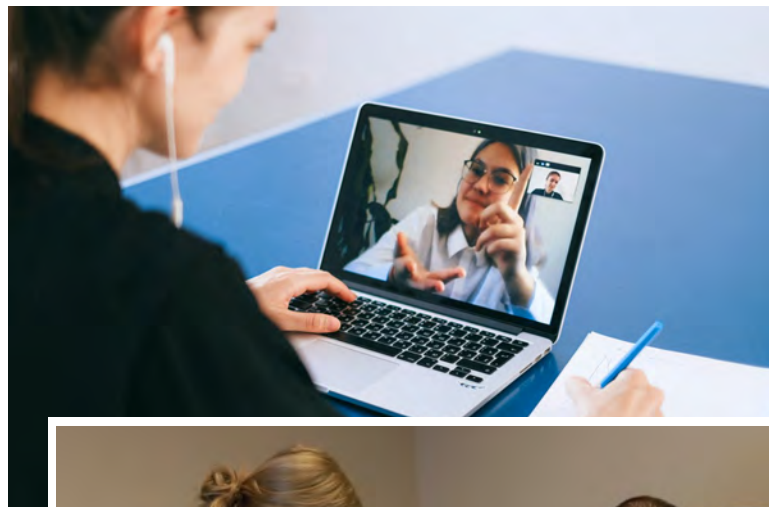
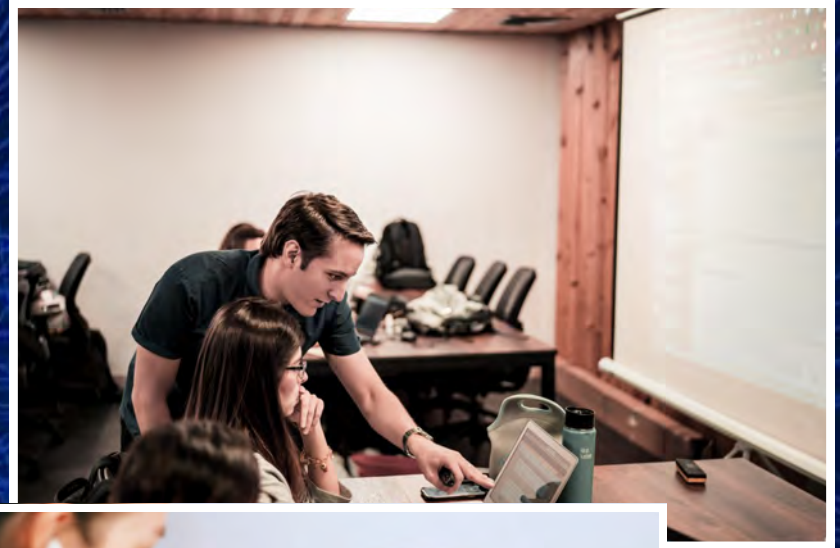
VIRTUAL

THE COLLABORATIVE
FOR ADVANCING EXCELLENCE
THROUGH ACCREDITATION



2021

Sponsorship Opportunities



**GET EXPOSURE TO YOUR
TARGET AUDIENCES**
Before, During & After ACCREDITCON!

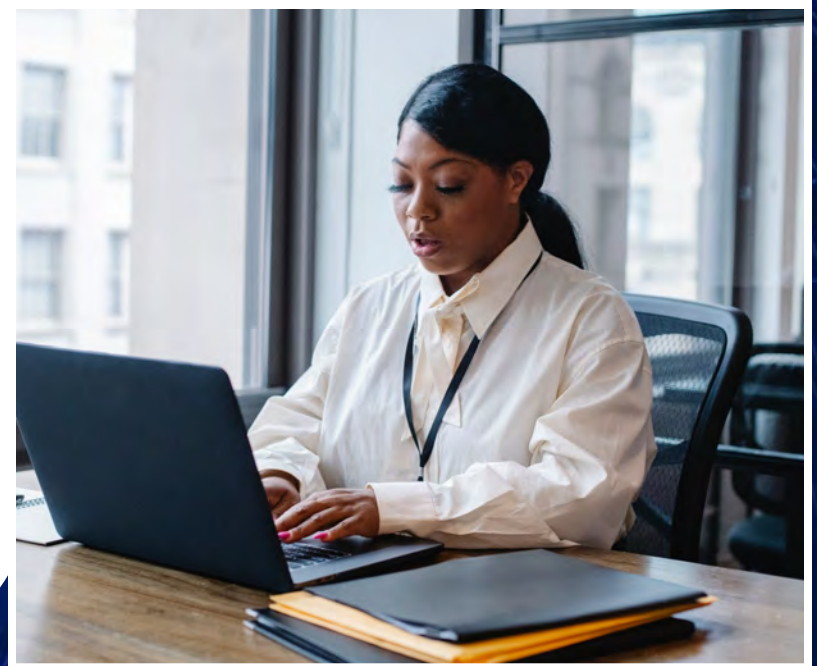
Paramedic Program Directors / Educators
Medical Directors / Deans / Lead Instructors

As a virtual event, ACCREDITCON 2021 will
provide **more flexibility and extended access**
to sessions for participants

ACCREDITCON will take place June 2-4
with both pre-recorded and live sessions

Participants attending ACCREDITCON June
2-4 will be able to interact with speakers and
network with fellow attendees

Registration open until December 1, 2021
Sessions can be accessed until
December 31, 2021



YOUR INVESTMENT PROVIDES THE FOLLOWING

CORE SPONSORSHIP \$500

VISIBILITY THROUGH 2021

- ACCREDITCON sessions and virtual sponsor booths will be available through 2021 for six months of visibility to your audiences
- Your logo will be highly visible to guests on the home page of the meeting platform and ACCREDITCON website meeting landing page
- Your logo and company description will be included on a separate sponsorship page of the meeting platform
- Acknowledgement in ACCREDITCON monthly e-blasts to over 7,000 constituents including Program Directors, Medical Directors, Deans, and Lead Instructors

VIRTUAL BOOTH

- Sponsors have the opportunity to display their products and services in a virtual booth
- Wide banner can be added at no charge to draw attention to the virtual booth
- Links can be added for content including website, PDFs, and videos
- Video supplied by the sponsor can be displayed in a prominent location in the virtual booth

More benefits next page!



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ADDITIONAL SPONSOR BENEFITS

USE OF ACCREDITCON BRANDING IN YOUR OWN PROMOTIONS

- Sponsors are authorized to use the ACCREDITCON logo, title, and hashtag in their own educational and promotional materials before and after the event

COMPLIMENTARY REGISTRATION

- Sponsors will receive one (1) complimentary registration pass to the ACCREDITCON virtual event (does not include CE)

VIRTUAL EXPO LEAD RETRIEVAL

- Sponsors will receive impression data for all attendees visiting their virtual booth including their engagement with booth content

LOGO WALL & SEARCH TOOL

- A page of sponsor logos and convenient search tool will allow attendees to easily find sponsor booths they are interested in visiting



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SPONSORSHIP ADD-ONS

ENHANCED BOOTH BANNER

\$100

Upgrade your banner for a higher character count for company descriptions & messaging

MEETING HOME PAGE AD

\$250

- A maximum of two rotating banner ads per day will be available
- Viewable on the meeting home page
- Select the day of your choice, based upon availability

PRIVATE GROUP EVENT

\$500 + Incentive

- Conduct an online session in a breakout room to demo a product, conduct a focus group, or meet up with select customers
- Private groups can meet after conference sessions have concluded for the day
- Offer incentives to participants such as an honorarium, gift, or charitable donation in their honor

SPONSORED eBLASTS

\$500*

- Supply an HTML file (subject to CoAEMSP approval) and the CoAEMSP will distribute it to our email list of over 7,000 constituents.

RECOGNITION ON ACCREDITCON COMMUNICATION

\$5000

- Your logo and recognition will be prominently displayed on event confirmations, surveys, CE evaluations and more

**see next page for available dates*



ACCREDITCON



SPONSORSHIP OVERVIEW

<p>CORE SPONSORSHIP</p> <ul style="list-style-type: none"> • Visibility through 2021 • Virtual Booth • Use of ACCREDITCON Branding in your own promotions • Virtual Expo Lead Retrieval • Inclusion on Logo Wall & Search Tool • One Complimentary Registration 	\$500
ENHANCED BOOTH BANNER	\$100
MEETING HOME PAGE AD	\$250
PRIVATE GROUP EVENT	\$500 + incentive
SPONSORED eBLASTS*	\$500 each/week/ day/month
RECOGNITION IN ALL ACCREDITCON COMMUNICATION	\$500

*Sponsored eBlasts are available as follows:
 Pre-Event Week of May 3, 10, 17 (EMS Week), + 24
 During ACCREDITCON June 2, 3, + 4
 Post-Event Month of June through November

RESERVE YOUR SPONSORSHIP OPPORTUNITY TODAY!

CONTACT

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